

125 West 55th St New York, NY 10019

Contract # 25264975

CPE: 29/383/1085

Agency: SRCP Media

SRCP MEDIA 201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314

Changes as of: 8/12/2016 at 11:12 AM

Flight: 8/12/16 - 8/21/16 Advertiser: Walorski For Congress

Product: 10 day flight

Version: Current State Version 4 Station: WSJV

Primary Demo: Women 18-49

Market: South Bend

Total \$: \$460.00 Total Spots: 5

Total CPP: \$0.00

Office: WASHINGTON

Con Type: POLITICAL/VOTE

Total GRP:

Traffic #: 413921

Assistant: KENNETH MIELE 212-373-8113 Separation:

Agency Order #: 5280339

Buyer: Vonderheid, Betsy

Salesperson: FRANCESCA

CASTELAO 212-373-8178

Comments: Separation: 30

# Day/Time		Program	Rate					8/12 - 8/19	Total	Total		GRP
	DP			W184 9 Rating		8/12	8/19		Spots	\$	СРР	
F,M-Th 1 10p-10:30p		Fox 28 News	\$135.00	0	30	2	0		2	\$270.00	\$0.00	0.0
LUR				A 1886	1.00					-		
Su 2 10p-10:30p		Fox 28 News	\$140.00	0	30	1	0		1	\$140.00	\$0.00	0.0
LUR						i maio			•	ψ, 10.00	Ψ0,00	0.0
F,M-Th 3 6a-6:30a		RIGHT THIS MINUTE	\$25.00	0.0	30	0	1		1	\$25.00	\$0.00	0.0
F,M-Th 4 6:30a-7a		RIGHT THIS MINUTE	\$25.00	0.0	30	0	1		1	\$25.00	\$0.00	
				TOT	ALS:	3	2		5	\$460.00	\$0.00	0.0



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CASTELAO 212-373-8178 Primary Demo: Women 18-49

Con Type: POLITICAL/VOTE

212-373-8113

Traffic #: 413921 Assistant: KENNETH MIELE

Separation:

Total GRP:

Special Instructions

		Order Level Comments	
Date/Time	Added by	omment	
08/11/16 11:17 AM	FRANCESCA CASTELAO	eparation: 30	
08/11/16 11:08 AM	System	olice Received.	
08/10/16 4:46 PM	FRANCESCA CASTELAO	eparation: 30	

	Competitive Information	
Market Budget:	\$46,000	
WSJV Share:	1%	
Comment:		25/74/01
WBND:	4%	
WNDU:	65%	100 00000 5000
WSBT:	30%	

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	5	\$460.00	N/A	0.0						
Total	100%	5	\$460.00	N/A	0.0						

Moi	Monthly Summary										
Month	Spots	Dollars									
2016-Aug	5	\$460,00									
Total	5	\$460.00									

					Transa	action History		
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/11/16 8:53 PM	TREVOR HEATON	Confirmed			\$0	\$460.00	Changes: Office from NEW YORK to WASHINGTON, Contract Type Id from AD SALES OPERATIONS to POLITICAL/VOTE.
Revision	8/11/16 11:57 AM	FRANCESCA CASTELAO	Confirmed			\$0	\$460.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	8/11/16 11:33 AM					\$0	\$0	
Revision	8/11/16 11:17 AM	FRANCESCA CASTELAO	Confirmed	2		\$0	\$460.00	Changes: Total Spots from 3 to 5, User Entered \$ from \$0.00 to \$460.00, Demo Meta to [R5]. 3 buylines added or modified.
Queued for Electronic Contracting	8/10/16 5:25 PM				227 18 202	\$0	\$0	
New	8/10/16 4:44 PM	FRANCESCA CASTELAO	Confirmed	3		\$460.00	\$460.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



SRCP Media 201 N UNION ST STE 200 ALEXANDRIA, VA 22314-2651

Contract # 413921

Schedule Dates Advertiser

Agency

Product

Comments

Date

08/14/16-08/19/16

Walorski for Congress (23314)

SRCP Media (1188) Polítical - US House (1096)

Brand 29/383/1085 (139750)

Salesperson Millennium, New York (1420) Sales Office Katz/New York Bet, Vonderheid,

Buyer Name Phone/Fax

CPE 29/383/1085

Account Types National/Agency Political Billing Type Standard

10 day flight francesca castelao

Accepted-Station:

Date Entered Last Modified

Entered By

Headline #

CO-OP

08/11/16

08/11/16

Ashley Farrelli No

15.00

ECR25264975

Demo W18-49 Order Type Normal

Package Deal

Commission %

Commission \$69.00 **Net Total** \$391.00

Sales Tax

WSJV FOX (WSJV) By Broadcast Month Spots Rate Aug. 2016 5 \$460.00 Grand Total: 5 \$460.00

ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT (1)	08/15/16-08/18/16	2	:30	10P- 10:30P (EST)	2	Х	Х	X	X			2	\$135.00	\$270.00	WSJV FOX (WSJV)	news	8/11/16
2.0	Normal Line / SPOT (2)	08/14/16-08/14/16	2	:30	10P- 10:30P (EST)							1	1	\$140.00	\$140.00	WSJV FOX (WSJV)	news	8/11/16
3.0	Normal Line / SPOT (3)	08/19/16-08/19/16	2	:30	6A- 6:30A (EST)						1		1	\$25.00	\$25.00	WSJV FOX (WSJV)		8/11/16
4.0	Normal Line / SPOT (4)	08/19/16-08/19/16	2	:30	6:30A- 7A (EST)						1		1	\$25.00	\$25.00	WSJV FOX (WSJV)		8/11/1

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser

Printed At: 12:59 PM on Tuesday, August 23 2016

Date: